

# Reimagining Public-Private Partnerships:

## Minimizing Systemic Risk and Transforming National Cybersecurity Resilience

MeriTalk and RSA Conference surveyed 100 Federal and 100 private-sector cybersecurity decision-makers to explore the importance and impact of effective public-private partnerships.

### Partnerships Fall Short of Potential



of cyber decision-makers feel public-private **partnerships are vital** to national cyber defense



say current efforts are **very effective**

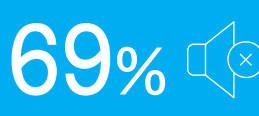


Cyber decision-makers grade today's partnerships a **"C+"** in identifying systemic risk, coordinating incident response, and protecting critical infrastructure

### Top Challenges: Trust and Transparency



While 92% are **actively sharing** threat information,



say there is **still some reticence** in their organization around cyber information sharing



say the private sector is **more likely to share** information with the government than the other way around

#### What is holding organizations back?



**51%** Concerns about **data privacy**

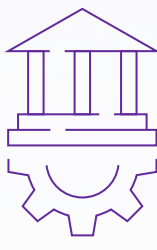


**45%** Lack of **trust** between the public and private sector



**42%** Lack of **streamlined information-sharing** requirements

### Cyber Leaders Tap Government to Take Command



Most agree a **government-led partnership is the way forward**

#### Ideal leadership approaches:

**29%** **Government-led** committee



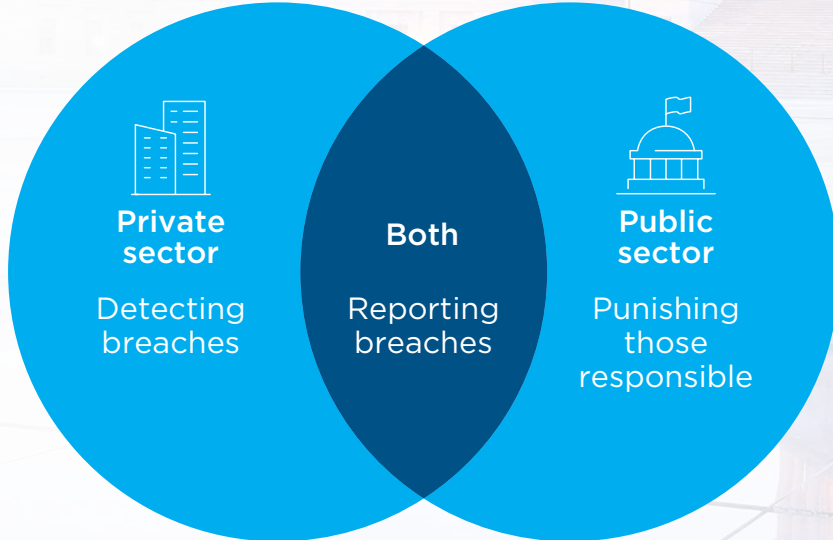
**21%** **Government-issued** directives



**22%** Both sectors work individually, only sharing essential information



#### Who is more responsible for each of the following?



### Collaboration is Key

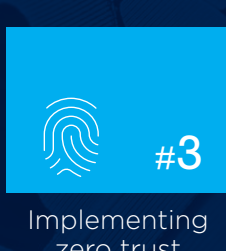


of public and private sector decision-makers are working to minimize supply chain risk



say improved information sharing will provide critical insight in an interconnected world

#### Top strategies for joint resilience:



“Collaboration is key. We all (public and private-sector counterparts) need to **work together** in order to successfully mitigate cyber security threats. A piece of code can't run without its respective counterparts; neither can we as a nation.”



Download the full report to learn more:

[www.meritalk.com/study/reimagining-public-private-partnerships](http://www.meritalk.com/study/reimagining-public-private-partnerships)