

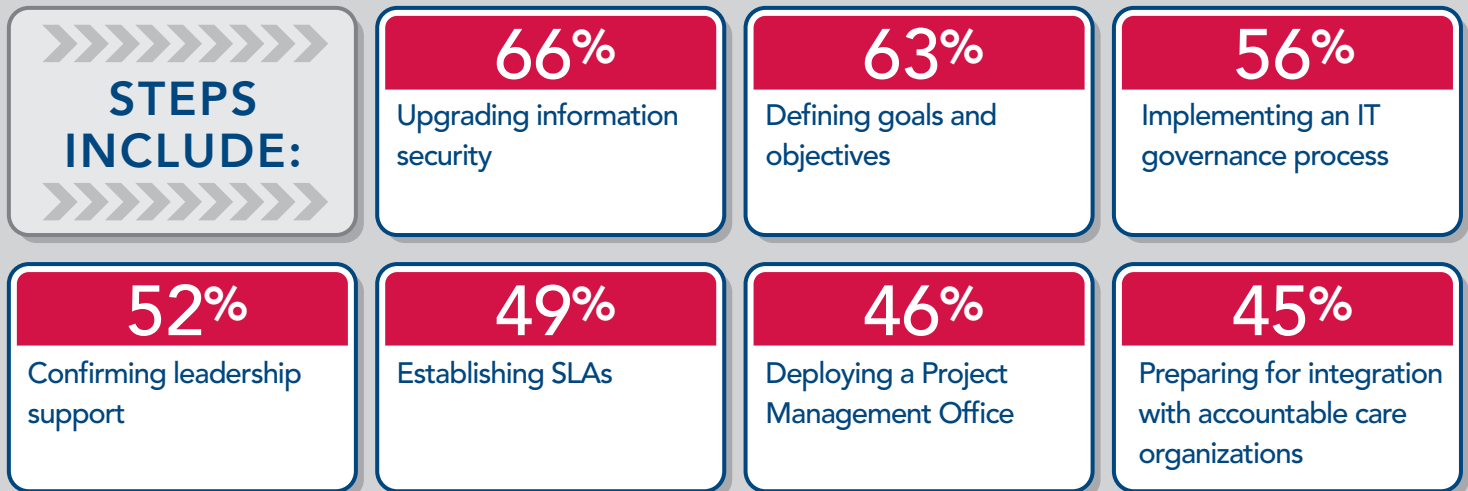
# Rx: ITaaS + Trust

Underwritten by **EMC<sup>2</sup>**

Healthcare providers are implementing IT-as-a-Service (ITaaS) to lower costs, improve service levels, and accelerate key application deployment. Incorporating Trusted IT is critical, ensuring patient information is secure, protected, and highly available. MeriTalk and EMC surveyed more than 100 health IT executives to gauge progress and capture lessons learned.



**88%** are preparing to position themselves as the "IT service provider of choice" within their own networks.



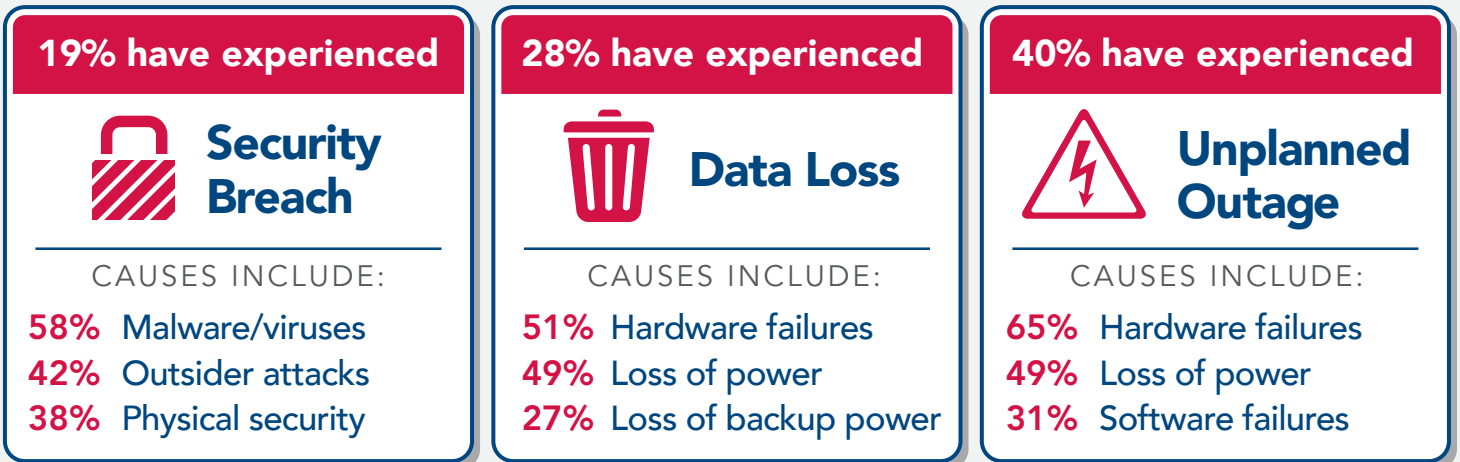
**26%** of healthcare IT executives report they "currently offer IT services to other healthcare providers in their network."

Trusted IT is needed to secure infrastructure and Protected Health Information (PHI).

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In the last 12 months – global healthcare organizations have experienced:\*



\*Source: 2013 EMC Global IT Trust Curve Study, n = 283 Health IT Executives

## What is the cost?



Type of Incident	Cost Per Incident <sup>1</sup>	Cost Per Year For U.S. Hospitals <sup>2</sup>
Security Breach	\$810,189	\$459M+
Data Loss	\$807,571	\$670M+
Unplanned Outage	\$432,000	\$515M+

<sup>1</sup> Average estimate of those who have experienced each type of incident in last 12 months

<sup>2</sup> Average cost x percent of U.S. hospitals who have had an incident, 100 beds and above

## What's Next? More plan to offer ITaaS + Trusted IT.

To prepare, providers plan investments in:

**46%**

HIPAA Security Risk Analysis as part of EMR Meaningful Use requirements

**44%**

Single Sign On and authentication for Web-based applications and portals

**43%**

Audit tools and log management

**42%**

Encryption for protected health information

**35%**

Multi-factor authentication for clinical staff accessing networks remotely (including ePHI)

**32%**

Security analytics to help with breach prevention

**31%**

Centralized management and authenticated access to health information

**29%**

Data Loss Prevention to monitor the location and flow of sensitive data

For more information, visit [www.TransformHealthIT.com](http://www.TransformHealthIT.com)