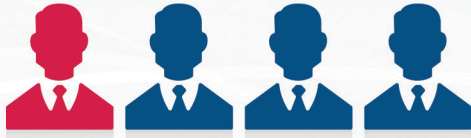


# SMARTER UNCLE SAM: THE BIG DATA FORECAST

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Nearly one-fourth of Federal IT execs say they have launched at least one Big Data initiative.

## Opportunity Ahead:

Feds estimate their agency can save an average of **14%** of their overall budget from successfully leveraging Big Data – or nearly **\$500B\*** across the Federal government.



\*Calculated based on FY12 actual expenditures of \$3.538 trillion.

## How will Big Data Help Fulfill Federal Missions?



**69%** say Big Data will help government work smarter.

## Top Federal Functions that Will Win with Big Data:



**54%** Executing military/intelligence, surveillance, and reconnaissance (ISR) missions

**48%** Combating fraud/waste/abuse

**27%** Managing the transportation infrastructure

## MISSION BIG DATA

**70%** believe that five years from now, successfully leveraging Big Data will be critical to fulfilling Federal mission objectives.

## Recommendations:

- Research “the art of the possible”
- Identify mission requirements
- Assess capabilities and architecture against requirements
- Explore which data assets can be made open and available to the public to help spur innovation outside the agency
- Take inventory of data assets

## Review the Full Report:

“Smarter Uncle Sam: The Federal Big Data Forecast” at [www.meritalk.com/SmarterUncleSam](http://www.meritalk.com/SmarterUncleSam).