

Simplify data and AI with a fully-managed platform



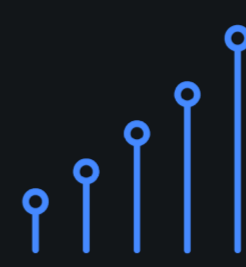
AI is transforming business as we know it

With the increased focus on building more intelligent workflows and customizing client interactions many organizations are tapping into the cloud to deliver the critical capabilities their teams need, at scale.

As the demand for these services grows so does the IT complexity. The average enterprise today is grappling with a complex, distributed IT landscape.



90%
businesses predicted to adopt AI by 2022¹



5X increase
in cloud-based AI from 2019 to 2023²



98%
of companies planning to use multiple hybrid clouds by 2021³

Introducing IBM Cloud Pak for Data as a Service

Deliver critical data and AI services without the associated IT resources and expenses. IBM Cloud Pak® for Data as a Service is an integrated data and AI platform, fully managed on the IBM Cloud®.

90%

less time managing infrastructure

20%

lower operational costs⁴

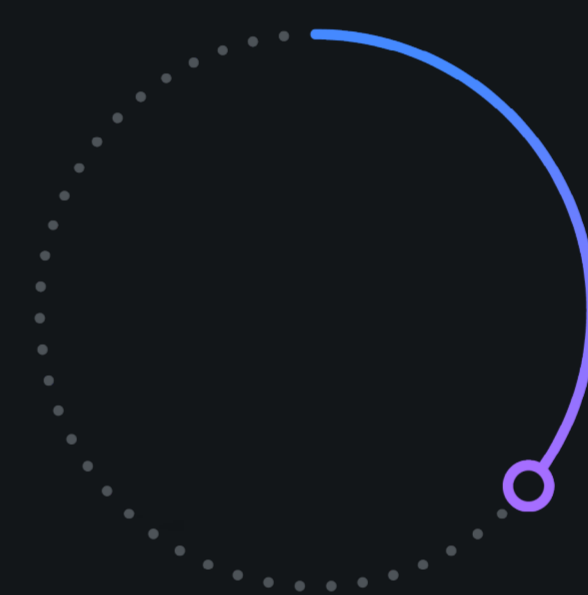


Improve data management

Collect data of all sources and structures with cloud-native data management to independently scale compute and storage.

25%–35%

lower data warehouse capacity cost⁵

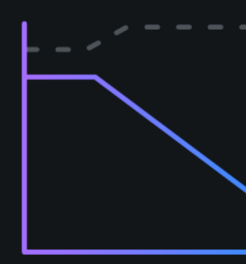


Optimize DataOps

Integrate and catalog data assets wherever they live for self-service discovery, policy management and metadata generation.



90%
reduction in data and AI lifecycle time



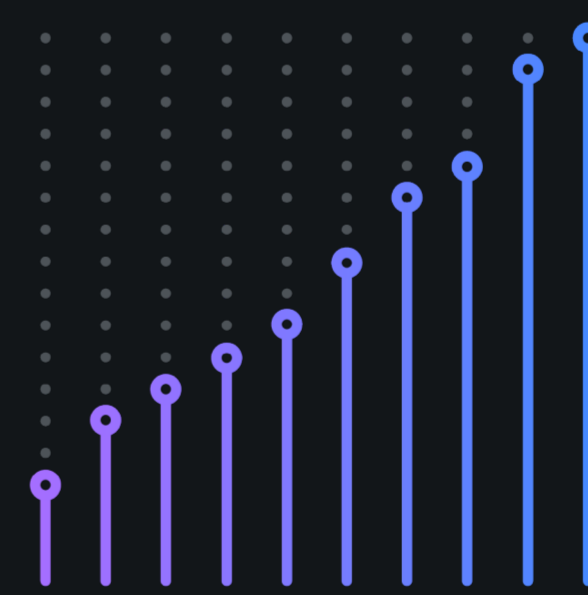
\$27M
in productivity savings

Automate the AI lifecycle

Build, deploy, scale and monitor custom ML and AI models with automated trust and transparency. Accelerate model time to value.

459%

projected ROI over 3 years⁶

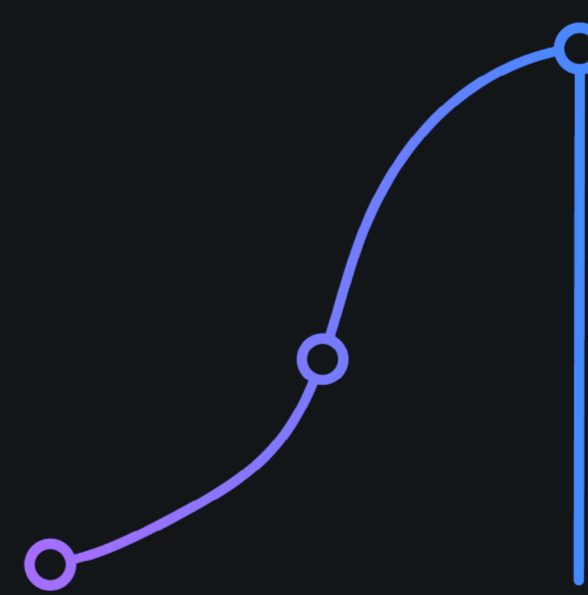


Infuse AI-driven applications

Use AI-powered apps and build upon APIs to make more accurate predictions while automating decisions and processes.

\$1.2–\$3.4M

projected data science, ML and AI benefits⁷



Getting started with as-a-Service

Give your business what it needs—consistency in data performance and AI deployments with data and AI available as-a-Service, on one unified platform.

Learn how to get started by reading the whitepaper, or watching the webinar today.

[Read the paper](#) →

[Watch the webinar](#) →

© Copyright IBM Corporation 2020. IBM, the IBM logo, ibm.com, IBM Cloud Pak, and IBM Cloud are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.

*Based on IBV Global C-Suite Study *Build your trust advantage*.

1 https://filecache.mediaroom.com/mr5mr_ibmnews/183710/Roadblock-to-Scale-exec-summary.pdf

2 <https://www.gartner.com/en/documents/3976201/predicts-2020-artificial-intelligence-core-technologies>

3 <https://www.ibm.com/thought-leadership/institute-business-value/report/multicloud/>

4 <https://www.ibm.com/services/cloud/managed>

5 <https://www.ibm.com/case-studies/nedbank-group>

6 Forrester Research, *The Total Economic Impact of IBM Watson Studio and Watson Knowledge Catalog*, 2018.

7 <https://www.ibm.com/downloads/cas/WL6E56JN>

<https://www.ibm.com/account/reg/us-en/signup?formid=urx-43258>

